

SOCIAL MEDIA SPECIALIST VOLUNTEER

IWA Islamic World of Art is looking for a Social Media Specialist who can build and develop strong online communities through our social media platforms (mainly Twitter, Facebook, and Instagram). The Social Media Specialist will be responsible of designing, developing and administering the social media contents designed together with our graphics designers and editorial team, in order to engage users and create interactive relationships between the magazine and the readers.

RESPONSIBILITIES

- Working closely with the graphics designers and the editorial team to develop social media campaigns
- Planning marketing campaigns after the launch of new issues of the magazine
- Providing insights and developing ideas and proposals to further develop IWA's online presence
- Monitoring IWA social media accounts and interacting with users

SKILLS

- Previous experience in social media or related field is a plus
- Interested in Middle Eastern art, architecture and culture is a strong plus!
- Familiarity with LinkedIn, Facebook, Twitter, and Instagram
- Excellent writing, editing (photo/video/text) and communication skills
- Fluency in English
- Excellent time management skills and ability to prioritise work

TIME COMMITMENT

The minimum commitment is an average of 8 hours per week, including a bi-weekly meeting with the editorial board.

Sounds interesting? We would love to hear back from you! You can reach us at our email address: editors@iwamaq.org